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DENNY'S CORPORATION ANNOUNCES TIMING OF FOURTH QUARTER AND FULL YEAR 2016 RESULTS AND CONFERENCE CALL ON FEBRUARY 15, 2017

Spartanburg, S.C., January 25, 2016 – Denny's Corporation (NASDAQ: DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, will announce financial and operating results for its fourth quarter and full year ended December 28, 2016 on Wednesday, February 15, 2017 after the markets close. Senior management will hold a conference call on the same day at 4:30 p.m. Eastern Time to discuss these results and answer questions.

Interested parties are invited to listen to a live broadcast of the conference call accessible through the Investor Relations section of the Denny's website at investor.dennys.com. A replay of the call may be accessed at the same location later in the day and will remain available for 30 days.

For any questions, please contact Denny's Investor Relations Department at 877-784-7167.

About Denny's

Denny's Corporation is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. As of December 28, 2016, Denny's had 1,733 franchised, licensed, and company restaurants around the world with combined sales of \$2.8 billion including 123 restaurants in Canada, Puerto Rico, Mexico, New Zealand, Honduras, Costa Rica, Dominican Republic, the United Arab Emirates, Guam, the Philippines, Curaçao, El Salvador, and Trinidad and Tobago. For further information on Denny's, including news releases, links to SEC filings, and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

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