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DENNY'S CORPORATION TO PRESENT AT THE 19TH ANNUAL ICR CONFERENCE ON JANUARY 10, 2017

SPARTANBURG, SC, January 3, 2017 - Denny's Corporation (NASDAQ: DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, today announced that the Company will participate in the 19th Annual ICR Conference taking place at the JW Marriott Orlando Grande Lakes in Orlando, FL. The Company will hold investor meetings during the conference and will be making a presentation on Tuesday, January 10, 2017 at 3:00 p.m. Eastern Time.

Investors and interested parties may listen to a live audio webcast of the presentation which will be available online in the Investor Relations section of Denny's website at investor.dennys.com with a replay of the event webcast available following the live event. Investors and interested parties may access a copy of the presentation in the Events and Presentations section of Denny's website at investor.dennys.com.

About Denny's Corporation

Denny's Corporation is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. As of September 28, 2016, Denny's had 1,728 franchised, licensed, and company restaurants around the world with combined sales of \$2.8 billion including 119 restaurants in Canada, Puerto Rico, Mexico, New Zealand, Honduras, Costa Rica, Dominican Republic, the United Arab Emirates, Guam, Curaçao, El Salvador, and Trinidad and Tobago. For further information on Denny's, including news releases, links to SEC filings, and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

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