WELCOME TO AMERICA'S DINER®

DENNY'S CONTINUES ITS GLOBAL EXPANSION OF AMERICA'S DINER WITH THE OPENING OF ITS FIRST RESTAURANT IN THE PHILIPPINES

FOR IMMEDIATE RELEASE

Spartanburg, S.C., October 7, 2016 – Denny's Corporation (NASDAQ: DENN) today announced the opening of the first Denny's restaurant in the Philippines at the Uptown Parade in Bonifacio Global City. The Bistro Group plans to open 10 Denny's restaurants over the next 10 years across the country, with a second location scheduled to open in Santa Rosa, Laguna in November. The new Denny's features a warm and welcoming atmosphere where families and friends can enjoy classic American comfort food including breakfast, lunch, and dinner, 24 hours a day, seven days a week.

"With over 1,700 locations located throughout the world, Denny's is excited to open in the Philippines, an important gateway to Asia", stated John Miller, Denny's President and CEO. "We're delighted with the performance of our America's Diner concept and with the increasing global acceptance and demand for our brand."

Founded in 1953 in Lakewood, California, Denny's is one of the largest full-service restaurant chains in the world. International expansion started in 1966 with the opening of its first location in Acapulco, Mexico. Since then, Denny's has expanded its geographic reach to 14 countries and U.S. territories.

"Excitement is building with the opening of the first-ever Denny's in the country", added Paul Manuud, President and COO of The Bistro Group. "We're proud to have the opportunity to bring Denny's to the Philippines and provide local families with diner favorites that resonate with guests around the world. Manila will finally have a taste of a real American diner that serves a menu of breakfast favorites and American comfort food all day, every day."

Denny's Senior Vice President, Global Development Officer, Steve Dunn added, "Denny's is the largest family-dining chain across the globe, and we are excited to add the Philippines to the list of international destinations offering our unique diner experience. It has been a true pleasure working with The Bistro Group and we look forward to finding more qualified partners like Paul and his team to further expand Denny's international footprint."

About Denny's
Denny's Corporation is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. As of June 29, 2016, Denny's had 1,720 franchised, licensed, and company restaurants around the world with combined sales of $2.8 billion including 117 restaurants in Canada, Puerto Rico, New Zealand, Mexico, Costa Rica, Dominican Republic, Honduras, Guam, the United Arab Emirates, Chile, Curaçao, El Salvador, and Trinidad and Tobago. For further information on Denny's, including news releases, links to SEC filings, and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

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