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DENNY'S CORPORATION TO PRESENT AT CL KING'S 14TH ANNUAL BEST IDEAS CONFERENCE ON SEPTEMBER 13, 2016

SPARTANBURG, S.C., August 30, 2016 - Denny's Corporation (NASDAQ: DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, today announced that the Company will participate in CL King's 14th Annual Best Ideas Conference taking place at the Omni Berkshire Place Hotel in New York. The Company will conduct investor meetings with a presentation by John Miller, President and Chief Executive Officer, and Mark Wolfinger, Executive Vice President, Chief Financial Officer and Chief Administrative Officer, on Tuesday, September 13, 2016 at 11:45 a.m. Eastern Time.

Investors and interested parties may listen to a live audio webcast of the presentation which will be available online in the Investor Relations section of Denny's website at investor.dennys.com with a replay of the event webcast available following the live event. Investors and interested parties may access a copy of the presentation in the Events and Presentations section of Denny's website at investor.dennys.com.

About Denny's Corporation

Denny's Corporation is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. As of June 29, 2016, Denny's had 1,720 franchised, licensed, and company restaurants around the world with combined sales of \$2.8 billion including 117 restaurants in Canada, Puerto Rico, New Zealand, Mexico, Costa Rica, Dominican Republic, Honduras, Guam, the United Arab Emirates, Chile, Curaçao, El Salvador, and Trinidad and Tobago. For further information on Denny's, including news releases, links to SEC filings, and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

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