



WELCOME TO AMERICA'S DINER®

**DENNY'S CORPORATION TO PRESENT AT THE BANK OF AMERICA
MERRILL LYNCH CONSUMER AND RETAIL TECHNOLOGY CONFERENCE**

SPARTANBURG, S.C., March 1, 2016 - Denny's Corporation (NASDAQ: DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, today announced that the Company will participate in the Bank of America Merrill Lynch Consumer and Retail Technology Conference taking place at the Lotte New York Palace Hotel in New York. On Tuesday, March 15, 2016, Denny's will conduct investor meetings with a presentation by Mark Wolfinger, Executive Vice President, Chief Administrative Officer and Chief Financial Officer, at 4:20 p.m. Eastern Time.

Investors and interested parties may listen to a live audio webcast of the presentation which will be available online in the Investor Relations section of Denny's website at investor.dennys.com with a replay of the event webcast available following the live event. Investors and interested parties may access a copy of the presentation in the Events and Presentations section of Denny's website at investor.dennys.com.

About Denny's

Denny's Corporation is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. As of December 30, 2015, Denny's had 1,710 franchised, licensed, and company restaurants around the world with combined sales of \$2.7 billion including 111 restaurants in Canada, Puerto Rico, New Zealand, Mexico, Costa Rica, Dominican Republic, Honduras, Guam, the United Arab Emirates, Chile, Curaçao, and El Salvador, and 164 company operated restaurants in the United States. For further information on Denny's, including news releases, links to SEC filings, and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

Investor Contact: Whit Kincaid
877-784-7167

Media Contact: Kristina Jorge, ICR
646-277-1226