



WELCOME TO AMERICA'S DINER®

DENNY'S BRINGS AMERICA'S DINER TO DUBAI

Company celebrates the opening of two new international restaurants

Spartanburg, S.C., December 10, 2015 – Denny's Corporation (Nasdaq: DENN), one of the largest family dining chains across the globe, today announced the opening of two new restaurant locations in Dubai, United Arab Emirates. On Wednesday, December 9 America's Diner launched a flagship location on Al Manara Street (off Sheikh Zayed Road), which follows the recent opening of the country's first Denny's at Al Ghurair Centre in September. Both restaurants introduce the brand's new Heritage design elements to the region, featuring a warm and welcoming atmosphere pronounced by a unique balance of natural wood tones, earthy textures, modern colors and metal accents.

The two new Dubai locations are the first of 30 franchise restaurants planned for the area by regional franchise partner Advance Investment, L.L.C., the master franchisee of Denny's for the Gulf Region. The partnership encompasses an exclusive agreement to develop Denny's restaurants in nine countries within the Middle East over the next 10 years.

"Our Dubai openings mark a significant milestone for Denny's as we continue to make progress expanding America's Diner internationally," commented John Miller, Denny's President and Chief Executive Officer. "We have built a brand that has garnered a loyal following well beyond the United States, and are pleased to open our new restaurants in Dubai which demonstrate the global demand for what Denny's offers: classic American comfort food served in a welcoming environment at an everyday value."

Ghassan Kassabji, Executive Director, Food Quest, providing management support to Advance Investment, LLC commented, "We are proud to be the first to bring Denny's to the United Arab Emirates and introduce local families to the diner favorites that have resonated with guests around the world. We believe the concept is a great fit for the region."

Denny's Senior Vice President of Global Development, Steve Dunn, added, "Denny's is one of the largest family dining chains across the globe, and we are excited to add Dubai to the list of international destinations offering our unique diner experience. It has been a true pleasure working with Advance Investment, L.L.C. and we look forward to finding more qualified partners like Ghassan and his team to further expand Denny's international footprint."

About Denny's

Denny's is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. Denny's currently has over 1,700 franchised, licensed, and company restaurants around the world with combined sales of \$2.7 billion including 112 international restaurants in Canada, Costa Rica, Mexico, Honduras, Guam, Curaçao, Puerto Rico, Dominican Republic, Chile, El Salvador, New Zealand and the United Arab Emirates. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

Media Contact:

Kristina Jorge
646-277-1234
dennys@icrinc.com