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DENNY'S CORPORATION TO PARTICIPATE IN THREE UPCOMING INVESTOR CONFERENCES

SPARTANBURG, S.C., March 3, 2015 - Denny's Corporation (NASDAQ: DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, today announced that the Company will be participating in three investor conferences in March.

On March 10, 2015, the Company will conduct a presentation and investor meetings at the ROTH Conference held at the Ritz-Carlton, Laguna Niguel, California, with the presentation starting at 12:00 p.m. Pacific Time.

On March 18, 2015, the Company will conduct investor meetings at the Janney Capital Markets Consumer Executive Summit held at the Ritz-Carlton, Tysons Corner, Virginia.

On March 24, 2015, the Company will conduct a presentation and investor meetings at the Telsey Advisory Group Spring Consumer Conference held at the Intercontinental Times Square in New York City, with the presentation starting at 10:00 a.m. Eastern Time.

Investors and interested parties may listen to a live audio webcast of the events which will be available online in the Investor Relations section of Denny's website at investor.dennys.com with a replay of the event webcast available following the live event. Investors and interested parties may access a copy of the presentations in the Events and Presentations section of Denny's website at investor.dennys.com.

About Denny's Corporation

Denny's is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. As of December 31, 2014, Denny's had 1,702 franchised, licensed, and company restaurants around the world with combined sales of $2.6 billion including 1,596 restaurants in the United States and 106 restaurants in Canada, Costa Rica, Mexico, Honduras, Guam, Curaçao, Puerto Rico, Dominican Republic, El Salvador, Chile and New Zealand. At the end of 2014, 1,541 of Denny's restaurants were franchised and 161 restaurants were company operated. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

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