



Welcome to America's Diner

Denny's Corporation Announces Reopening of Remodeled Las Vegas Casino Royale Restaurant

- Highest Historical Volume Company Owned Restaurant -

Spartanburg, S.C., November 20, 2014 – Denny's Corporation (Nasdaq: DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, today announced the reopening of its Las Vegas restaurant located at 3397 South Las Vegas Boulevard today. Historically the highest volume Company owned restaurant, this location was closed for reconstruction in January 2014 and is opening ahead of its originally scheduled 2015 opening date. It is located between the Casino Royale and The Venetian.

“This is a historic high volume Denny's location that has been a part of our system for nearly 50 years. We are excited to reopen this location after an extensive refresh that celebrates Denny's diner heritage, while staying true to the sights and sounds of Las Vegas,” commented John Miller, President and Chief Executive Officer of Denny's. “We were able to reopen this location ahead of schedule, bringing our menu of diner classics, and breakfast, lunch and dinner favorites back to the Las Vegas Strip around the clock, and just ahead of the holidays.”

The iconic Casino Royale Denny's location originally opened in 1966 and now features an updated look and feel. The updated interior scheme is based upon Denny's warm and welcoming Heritage design that has been positively received across the country. The South Las Vegas Boulevard restaurant can now accommodate more guests and comfortably seat large and small parties for a total of more than 300 guests. Additionally, the location includes some signature Las Vegas twists that are unique and highlight the history of this nearly 50 year old location. The restaurant features a wall facing Las Vegas Boulevard that when opened exposes an open air balcony with a spectacular view of the Mirage Volcano Show and the Las Vegas Strip, giving guests a front row seat while they enjoy their meal. The exterior also incorporates a one-of-a-kind 50 foot illuminated fork that will act as a beacon on Las Vegas Boulevard for hungry diners 24 hours a day.

For more information and to find a Denny's nearest you, please visit www.dennys.com.

About Denny's Corporation

Denny's is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. Denny's currently has 1,689 franchised, licensed, and company restaurants around the world with combined sales of \$2.5 billion including 1,586 restaurants in the United States and 103 restaurants in Canada, Costa Rica, Mexico, Honduras, Guam, Curaçao, Puerto Rico, Dominican Republic, El Salvador, Chile and New Zealand. As of September 24, 2014, 1,529 of Denny's restaurants were franchised and 160 restaurants were company operated. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

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