



Welcome to America's Diner

June 2, 2014

Denny's Celebrates 25 Years in Puerto Rico

- Announces 13th Puerto Rico Restaurant Location in Aguadilla -

- Hosts Anniversary Fundraiser to Benefit Hospital Del Niño -

SPARTANBURG, S.C., June 2, 2014 (GLOBE NEWSWIRE) -- Denny's Corporation (Nasdaq:DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, along with franchise partner Marpor Corporation are pleased to announce the 25th Anniversary of America's Diner in Puerto Rico. The partners recently celebrated this milestone anniversary with a local press conference honoring the history of their partnership in Puerto Rico, in addition to announcing a 13th local restaurant that is set to open in the Hotel Las Cascadas of Aguadilla in early 2015.

"Congratulations to the Marpor Corporation for 25 years of excellence in Puerto Rico, whose Denny's restaurants' performance and growth have set a positive example for our company internationally. We appreciate the hard work your team has done to propel our brand globally while positively impacting the local economy and community of Puerto Rico every day," said John C. Miller, CEO and President of Denny's Corporation. "We are fortunate to have such a great franchise partner as the Marpor Corporation and are pleased to celebrate this important milestone."

The Marpor Corporation together with Denny's was the first to debut the 24-hour dining concept in Puerto Rico. Today, with 12 Denny's restaurant locations and more than 1,000 employees, it continues to be the American family-dining leader on the island. Its newest restaurant set to open in Aguadilla next year will add to that figure by creating more than 250 new jobs and stimulating the local economy when it opens its doors.

"We are pleased to have achieved this great milestone for Denny's and look forward to celebrating with those that we owe a great deal of our success to, our dedicated employees and loyal customers," said Phillip Faigenblat, Director of Marpor Corporation. "We would also like to thank Hon. Carlos Méndez, Mayor of Aguadilla, for his commitment to and vision for the Hotel Las Cascadas and offering us the opportunity to be a part of the hotel."

In conjunction with its 25th Anniversary, Denny's restaurants across Puerto Rico will also participate in a two-month fundraiser to benefit the Hospital del Niño. As a long time supporter of the local children's hospital, the Marpor Corporation and local restaurants together have donated more than \$100,000 to this great organization over the last five years. To continue its support for the local children's hospital cause, all Denny's restaurants in Puerto Rico will donate 25 cents to Hospital del Niño for every Grand Slam sold from June 2 through July 31.

Mr. Faigenblat added, "It is a great feeling to be able to support an important local cause that is near and dear to our hearts in Puerto Rico. In honor of this special occasion, we welcome the local community to come in and celebrate 25 years with us while helping contribute to the lifesaving work of the Hospital del Niño."

For more information about Denny's Puerto Rico including locations, menu, specials and benefits, please visit www.dennyspr.com

About Denny's

Denny's is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on the number of restaurants. Denny's currently has 1,696 franchised, licensed, and company restaurants around the world with combined sales of \$2.5 billion including 1,594 restaurants in the United States and 102 restaurants in Canada, Costa Rica, Mexico, Honduras, Guam, Curaçao, Puerto Rico, Dominican Republic, El Salvador, Chile and New Zealand. As of March 26, 2014, 1,535 of Denny's restaurants were franchised and 161 restaurants were company operated. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

About Denny's Puerto Rico

In Puerto Rico, Marpor Corporation is the owner and operates 12 restaurants located in: Bayamón, Caguas, Río Piedras, Hato

Rey, Ponce, San Patricio, Los Paseos, Arecibo, Mayagüez, Condado, Isla Verde and the new location at Parque Escorial, Carolina. Denny's restaurants offer a casual and family oriented environment with a varied menu and 24-hour service. Denny's is well known for its breakfast, available all day, including the popular Original Grand Slam Breakfast®. Denny's menu also includes a great variety of appetizers, desserts and lunch plates and has an original menu with Puertorican dishes.

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