



Welcome to America's Diner

FOR IMMEDIATE RELEASE:

Media Contact

Kristina Jorge, ICR

646-277-1234

Kristina.Jorge@icrinc.com

**DENNY'S EXCEEDS \$1 MILLION IN TOTAL DONATIONS TO SHARE OUR
STRENGTH'S NO KID HUNGRY CAMPAIGN**

*Company's 2013 fundraising efforts raised more for the fight against childhood hunger in the U.S.
than its previous two years combined*

SPARTANBURG, S.C. (Feb. 10, 2014) – Denny's Corporation (NASDAQ: DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, is pleased to announce the company raised more than \$730,000 for [Share Our Strength's No Kid Hungry® campaign](#) in 2013 to help end childhood hunger in America. Since 2011, America's Diner has donated more than \$1.4 million in total to the No Kid Hungry campaign, which is helping to feed millions of children nationwide.

“We are grateful for another amazing campaign year and would like to thank our generous guests, franchisees and dedicated team members who have demonstrated their shared passion and commitment for helping us end childhood hunger with No Kid Hungry,” said John Miller, Denny's Chief Executive Officer and Dine Out for No Kid Hungry Advisory Board Co-Chairman. “As we embark on the exciting milestone of surpassing \$1 million in total donations, and more importantly giving the nation's children access to healthy, attainable meals, we are eager to continue doing our part in the fight to end childhood hunger.”

In its third year of partnership with Share Our Strength, more than 1,200 Denny's diners nationwide participated in an in-restaurant fundraiser last fall in which Denny's guests who donated \$3 to support No Kid Hungry received a coupon book for their contributions. Recognizing the influence of the program and its commitment to helping feed children nationwide, Denny's chose to extend its fundraising calendar through the full month of October to increase its guests' impact to this important cause. To complement the in-store fundraising drive, Denny's also partnered with [America's Egg Farmers](#) to further its efforts in providing nutritious food to hungry children. For every 'Build Your Own Omelette' purchased Sept. 9 through Sept. 15, America's Egg Farmers donated one egg to No Kid Hungry partners, resulting in 500,000 eggs donated on behalf of Denny's guests.

For more information about Denny's support of the No Kid Hungry campaign, visit www.nokidhungry.org/dennys.

About Denny's

Denny's is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on number of restaurants. Denny's currently has 1,700 franchised, licensed, and company restaurants around the world with combined sales of \$2.5 billion including 100 restaurants in Canada, Costa Rica, Mexico, Honduras, Guam, Curaçao, Puerto Rico, Dominican Republic, Chile, El Salvador and New Zealand. For further information on Denny's, including news releases, please visit www.dennys.com

Connect with Denny's

For news and updates on Denny's please visit the brand's social channels via [Facebook](#), [Twitter](#), [tumblr](#), [Pinterest](#) or [YouTube](#).

About SHARE OUR STRENGTH'S NO KID HUNGRY CAMPAIGN

No child should grow up hungry in America, but one in five children struggles with hunger. Share Our Strength's No Kid Hungry® campaign is ending childhood hunger in America by ensuring all children get the healthy food they need, every day. The No Kid Hungry campaign connects kids in need to effective nutrition programs like school breakfast and summer meals and teaches low-income families to cook healthy, affordable meals through Cooking Matters. This work is accomplished through the No Kid Hungry network, made up of private citizens, public officials, nonprofits, business leaders and others providing innovative hunger solutions in their communities. Join us at NoKidHungry.org.

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