



Welcome to America's Diner

FOR IMMEDIATE RELEASE:

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DENNY'S ANNOUNCES RETURN OF HUNGRY FOR EDUCATION SCHOLARSHIP PROGRAM

- **America's Diner will award more than \$200,000 in scholarships this year, quadrupling last year's scholarship amount**
- **Winner and a guest to receive a job shadow day with Magic Johnson Foundation and dinner at Denny's**

Spartanburg, SC – February 5, 2014 – Denny's Corporation (NASDAQ: DENN), franchisor and operator of one of America's largest franchised full-service restaurant chains, is pleased to announce the return of its Hungry For Education (HFE) scholarship program for elementary through college students. Following the success of last year's program, Denny's has again partnered with eight leading non-profit minority advocacy organizations to offer more than \$200,000 in scholarships this year, quadrupling the amount donated last year. Denny's has also extended the program nationally so that eligible students in all states will have the opportunity to apply. In order to support its mission to end childhood hunger, Denny's will again ask that applicants submit their ideas on how to end childhood hunger in their local communities.

"Over the past 60 years, we have consistently developed strong connections with children who come to our restaurants with their families and view Denny's as a member of their community," said Frances Allen, Chief Brand Officer for Denny's. "Our Hungry for Education program allows us to help some of our younger guests access higher education and provides us the opportunity to continue to raise awareness of childhood hunger in the United States. We look forward to reviewing this year's applications and identifying solutions Denny's can implement to fight hunger in our local communities."

Denny's will once again partner with [Hispanic Association of Colleges and Universities](#), [Step Up For Students](#), [Urban League of the Upstate, U.S. Pan Asian Chamber of Commerce Education Foundation](#), [The Tom Joyner Foundation](#), as well as the following non-profit minority advocacy organizations: [AAA Scholarship Foundation](#), [Magic Johnson Foundation](#) and [United States Hispanic Leadership Institute](#).

Qualified student applicants across all fifty United States are invited to participate.

Denny's once again invites eligible student applicants of all ages to share their actionable ideas for Denny's to implement in local communities to help fight childhood hunger. To apply for the scholarship, students can visit Denny's Hungry for Education Scholarship site at www.dennyshungryforeducation.com, choose the specific HFE partner scholarship to apply for and complete the application process. High school and college students will be asked to provide an essay on how Denny's can help put an end to childhood hunger in their local communities. Applications are open as of February 3, 2014.

Denny's partner organizations will review the applicants' essays and determine their respective winners for 2014. Once the winners have been chosen, Denny's will select one winner's idea to implement in a local community in a concentrated effort to fight childhood hunger. The winner and a guest will also be awarded a dinner with the Magic Johnson Foundation at Denny's, as well as a day job shadow in the foundation's offices.

For students seeking more information, please contact hungryforeducation@dennys.com.

About Denny's

Denny's is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on number of restaurants. Denny's currently has 1,700 franchised, licensed, and company restaurants around the world with combined sales of \$2.5 billion including 100 restaurants in Canada, Costa Rica, Mexico, Honduras, Guam, Curaçao, Puerto Rico, Dominican Republic, Chile, El Salvador and New Zealand. For further information on Denny's, including news releases, please visit www.dennys.com and www.dennysdiversity.com.

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For news and updates on Denny's please visit the brand's social channels via [Facebook](#), [Twitter](#), [tumblr](#), [Pinterest](#) or [YouTube](#).

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