



Welcome to America's Diner

October 4, 2013

Denny's Opens First South America Restaurant in Chile

- Company Celebrates Entrance Into 11th Country/U.S. Territory -

SPARTANBURG, S.C., Oct. 4, 2013 (GLOBE NEWSWIRE) -- Denny's, Inc. (Nasdaq:DENN), the world's largest full-service family dining chain, today announced it has entered South America with the opening of its first restaurant in Chile. Located in the Las Condes section of Santiago, the new location is operated in partnership with local partner the Musiet Group as a part of an exclusive development agreement to open 10 locations in Chile over the next 15 years. Denny's is the first American family-dining chain to expand its footprint to Chile.

"Our expansion into South America is an important milestone for Denny's global ambitions. We're excited to bring the "America's Diner" experience to our new guests in Chile," commented John Miller, Denny's President and Chief Executive Officer.

Rolando Musiet, President of the Musiet Group, commented, "We are very honored to open Denny's first restaurant in Chile and South America. We believe Denny's is the global diner allowing us to differentiate ourselves from other restaurants by offering Denny's craveable breakfast, lunch and dinner items served 24-hours a day."

Denny's Senior Vice President of Global Development, Steve Dunn, added, "The Chile grand opening also comes on the heels of Denny's first restaurant opening in El Salvador and a twelfth location opening in Puerto Rico. Today, we are proud to say Denny's is the largest family-dining chain across the globe and we are fortunate to have such a great franchise partner as the Musiet Group leading the way in South America."

Denny's opened its first international restaurant in 1966 in Acapulco, Mexico and has since expanded its footprint to 11 countries and U.S. territories, including 100 locations in Canada, Chile, Costa Rica, Curaçao, Dominican Republic, El Salvador, Guam, Honduras, Mexico, Puerto Rico and New Zealand. As the company approaches 1,700 restaurants worldwide, Denny's is providing guests around the globe with the promise of everyday value and craveable, indulgent menu items served in a friendly and inviting atmosphere. Together with its talented and committed franchisees, the Company plans for continued international expansion to bring "America's Diner" to new locations across the globe.

About Denny's

Denny's is the franchisor and operator of one of America's largest franchised full-service restaurant chains, based on number of restaurants. Denny's currently has almost 1,700 franchised, licensed, and company restaurants around the world with combined sales of \$2.5 billion including 100 restaurants in Canada, Costa Rica, Mexico, Honduras, Guam, Curaçao, Puerto Rico, Dominican Republic, Chile, El Salvador and New Zealand. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit the Denny's investor relations website at investor.dennys.com.

CONTACT: Investor Contact:

Whit Kincaid

877-784-7167

Media Contact:

Kristina Jorge, ICR

646-277-1234

Kristina.Jorge@icrinc.com