



Welcome to America's Diner

September 7, 2012

Denny's Corporation to Present at CL King's 10th Annual Best Ideas Conference

SPARTANBURG, S.C.--(BUSINESS WIRE)--Sep. 7, 2012-- Denny's Corporation (NASDAQ: DENN), franchisor and operator of one of America's largest full-service restaurant chains, today announced that the Company will be presenting at CL King's 10th Annual Best Ideas Conference at the Omni Berkshire Place Hotel in New York City on Wednesday, September 12, 2012. The presentation will begin at 12:40 PM Eastern time.

Investors and interested parties may access a copy of the presentation in the Investor Relations section of Denny's website at ir.dennys.com.

About Denny's

Denny's is the franchisor and operator of one of America's largest full-service restaurant chains, based on number of units. The Company has been serving guests for almost 60 years providing the promise of everyday value with craveable, indulgent products served in a friendly and inviting atmosphere. Denny's currently has 1,684 restaurants around the world with combined sales around \$2.4 billion including 1,588 restaurants in the United States and 96 restaurants in Canada, Costa Rica, Mexico, Honduras, Guam, Curaçao, Puerto Rico, Dominican Republic and New Zealand. As of June 27, 2012, 1,507 of Denny's restaurants were franchised and 177 restaurants were company-owned and operated. For further information on Denny's, including news releases, links to SEC filings and other financial information, please visit the Denny's investor relations website.

Source: Denny's Corporation

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