



Welcome to America's Diner

September 5, 2012

## Dine Out At Denny's In September And Help End Childhood Hunger

### Diner chain to support Share Our Strength's [Dine Out For No Kid Hungry™](#) program

**SPARTANBURG, S.C. (Sept. 5, 2012)** - As America's Diner, [Denny's](#) is always open serving hearty, fresh meals 24 hours a day, every day of the year to millions of customers. But according to the U.S. Department of Agriculture, over the course of a year more than 16 million American children - one in five - struggle with hunger. To help combat the epidemic of childhood hunger, for the second year in a row Denny's is teaming up with [Share Our Strength's No Kid Hungry®](#) campaign, a national movement that is ending childhood hunger by connecting kids to the healthy food they need, every day.

Beginning September 9, more than 1,100 Denny's nationwide will sell coupon booklets to raise money through Share Our Strength's Dine Out For No Kid Hungry program. For just \$3 customers may purchase \$5 worth of coupons redeemable at any participating Denny's through the end of the year. One hundred percent of the proceeds will go directly to help support the No Kid Hungry campaign's work [to end childhood hunger](#) in the United States. [During the 2011 campaign](#), Denny's raised more than \$273,000 and expectations are even higher this year.

"We are committed to the health and wellness of this country and part of that mission is to ensure our children receive proper nutrition to grow up strong and healthy," said Denny's Chief Executive Officer [John Miller](#). "We are excited to participate in Dine Out For No Kid Hungry again this year as we work together to combat childhood hunger. In a country as great as the United States, no child should go to bed on an empty stomach. Share Our Strength is making great strides in combating this crisis and we are thrilled to show them our support."

Share Our Strength's Dine Out For No Kid Hungry program will run nationally from Sept. 16 through Sept. 22. However, to increase its impact and support of the organization, Denny's fundraising efforts will run three full weeks through Sept. 30.

"We are so thankful to have Denny's generous support," said Sheila Bennett, director of Dine Out For No Kid Hungry. "A three dollar donation can help connect a child facing hunger with up to 30 meals. We hope diners appreciate the great value in the Denny's coupon booklet and know that with their purchase they are helping to make a difference in the lives of millions of children."

#### **About Denny's Corp.**

*Denny's is one of America's largest full-service family restaurant chains, currently operating 1,680 franchised, licensed, and company-owned restaurants across the United States, Canada, Costa Rica, Mexico, Honduras, Guam, Curacao, Puerto Rico, Dominican Republic and New Zealand. For further information on Denny's, including news releases, please visit the Denny's website at [www.dennys.com](http://www.dennys.com).*

#### **About Share Our Strength's Dine Out For No Kid Hungry™**

*Share Our Strength's Dine Out For No Kid Hungry™ is a national fundraising event that brings together thousands of restaurants and millions of consumers to help make sure no child in America grows up hungry. Every September, participating restaurants raise funds in a variety of ways to support the No Kid Hungry® campaign to end childhood hunger in America. Share Our Strength's Dine Out For No Kid Hungry is nationally sponsored by Sysco, American Express, Ecolab, ONEHOPE Wine, SCA, Food Network, Clear Channel and the National Restaurant Association. Visit [DineOutForNoKidHungry.org](http://DineOutForNoKidHungry.org).*

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